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Flutter Social Launches in Cleveland

New breed of wedding planning technology uses smart social networking capabilities to match planning couples with best-fit event venues and businesses.

CLEVELAND, January 17 2019, - [Flutter Social](#), the first social network developed exclusively to connect engaged couples with wedding and event professionals, is spreading its wings and now available in northeast Ohio. With a smart engine that matches users with local wedding vendors and venues based on their unique preferences—never by paid placement—the online platform is already launched and growing in Philadelphia thanks to its unique focus on building and promoting relationships among vendors.

“Planning a wedding, or any large event for that matter, can be extremely stressful,” said Kaleigh Gallagher, the Cleveland-born-and-bred co-founder of Flutter Social. “The stakes are high. Not only is the expense significant, but brides and grooms often feel a tremendous amount of pressure to execute a flawless event. What’s most unique about our platform is that it alleviates some of this stress and uncertainty by connecting couples to businesses that not only match their needs but also work well together, creating a power squad of pros they can trust for the big day.”

The online tool, which is always free for users, features a network of top Cleveland-area event professionals including venues, photographers, caterers, entertainment providers, and more. After planning-couples or individuals create a Flutter Social profile and provide key details about their wedding vision, including any values-based preferences such as working with women- or minority-owned businesses, they’re matched with local vendors that are the best fit for them. They can then view vendor profiles, see photos of sample work, and view the other vendors they’ve collaborated with in the past to help couples hire a full team with confidence. After selecting favorites, couples can easily reach out to multiple vendors for more information with a single click directly through the platform...

“Our goal is to match individuals planning weddings with quality local vendors they love and can count on to deliver, in a thoughtful and intentional way. Right now, the options for a planning technology that serves as a source for inspiration and facilitates meaningful connections are limited,” Gallagher continued. “Helping couples centralize their planning effort and move from inspiration to action in a single platform changes that in a big way.”

Identifying this gap after spending time supporting friends and family in their wedding planning efforts, Gallagher and her friend and co-founder Marcie Reilly, left their jobs in tech at Cleveland Clinic Innovations to launch Flutter Social in 2016. Since then, the platform has blossomed.

“One of the things I love most about this concept is how it lifts up local businesses truly committed to creating unforgettable memories for their clients,” said Reilly. “Our founding vendor partners in Cleveland are among the top in the town. Giving them a platform to connect with brides and grooms who crave, value, and will really benefit from quality, is a win for the wedding scene in northeast Ohio.”

To create a free profile and begin building your wedding dream team, or to learn more about Flutter Social, visit fluttersocial.com. Venues and vendors interested in becoming a founding Flutter Social partner can inquire [here](#).

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About Flutter Social

Flutter Social is an online platform that empowers engaged couples to easily discover local businesses and build their wedding dream team. Planning couples complete a profile and instantly match with the local wedding venues and vendors that best fit their criteria, align with their values, and have experience working together so brides and grooms can research, connect and hire their wedding team with confidence. Flutter Social is proud to be a female founded tech startup on a mission to help all engaged couples connect with the best local wedding businesses based on their unique vision.

To learn more about Flutter Social, visit fluttersocial.com or connect with us on [Pinterest](#), [Instagram](#), or [Facebook](#).